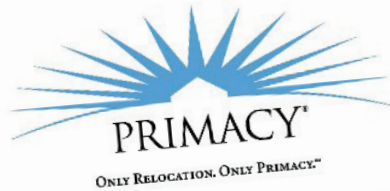


# KEIR ROYALE



PRIMACY RELOCATION, LLC

6077 Primacy Parkway  
Memphis, TN 38119

901.291.5500  
800.582.2005  
901.291.5700Fax

[www.primacy.com](http://www.primacy.com)

November 7, 2007

Keir Mathur  
Corporate Magician  
8130 E. 29<sup>th</sup> Drive  
Denver, CO 80238

**“Thanks to Keir, this year’s tradeshow was memorable and our company gained the spotlight. We would recommend Keir for any tradeshow or client event.”**

To Whom It May Concern:

Keir “Royale” Mathur is an extraordinary entertainer. He attended our global tradeshow in Denver on opening night and attracted scores of attendees to our exhibit booth. I was initially impressed with Keir’s enthusiasm, personal charisma and ability to weave our company’s message into his magical performance. He delivered our core values with overwhelming success and ease.

Primacy was able to increase our visibility and triple our leads from the previous year thanks to his presence at our exhibit. We were excited that he was able to successfully captivate and educate our exhibit audience through his magic. He even incorporated our logo into one of his card tricks and had everyone replying “How did he do that?”

We received an immense amount of positive feedback from attendees and several people returned to our exhibit eager to see more.

Thanks to Keir, this year’s tradeshow was memorable and our company gained the spotlight. We would recommend Keir for any tradeshow or client event.

Sincerely,

Lauren Mabon  
Marketing Account Executive